

eKAMMERCE™

Custom web site design with a full e-commerce shopping cart! Other features include traffic builder, traffic trackers, and promotional services such as coupons, etc.

Administrator Console (back-end) screen shots (where available) are presented in part or whole. Screen shots were taken from several eKAMMERCE based web sites and are presented as a guide only. Web sites vary in functionality and design (since eKAMMERCE is a Custom package) and therefore screen shots are presented only to give you a good idea of what your web site's back-end (automation) functionality is like. Front-end screen shots are not presented on this page.

For front-end screen shots see the following real e-stores! These are real e-stores taking orders!

- www.naturalshop.ch
- www.floraworld.com
- www.basketglory.com

Select eKAMMERCE™ Features:

Store Features: -

1. Capability of handling thousands of products, with multiple features (size, color, category etc.).
2. Customer address books (other shipping destinations)
3. My Account feature – Allows customer to update account information, as well as view order history, and manage their address book. This feature also allows the store owner to offer discounts to repeat customers.
4. Search catalog for products or manufacturers.
5. Secure transaction with SSL.
6. Display what other customers have purchased (relating to current product displayed)
7. E-mail order notifications of orders to both customer and store owner
8. Customer Reviews – Customers will be able to review the products on your site, and other customers can browse the reviews when selecting a product.
9. Featured Products – Use this feature to highlight specific products to your customers on the home page, and in each product category
10. New Products – Highlight your newest products on the home page of your site.

Administrative Features -

1. User Name and Password (Secure)
2. User-friendly administration
3. Easy product and image upload(with thumbnails) per product if needed – Upload images for each product directly through your browser. No need to use FTP or other file transfer programs.
4. Add/Edit/Remove categories, products, manufacturers, and customers
5. Unlimited product categories and subcategories – Allows your customers to quickly drill down through your product catalog to find the item they are looking for. You will be able to assign meta tags to specific categories, to enhance your search engine rankings. Products can also be assigned to multiple categories.
6. Statistics for products and customers – See what products are the most popular, and what your customers have purchased.
7. Dynamic product attributes -- Set multiple sizes, colors, and more for each product.
8. Shipping modules – Offer any of a number of shipping options to your customers, from flat rate shipping, to UPS, and USPS. Prices are automatically calculated and presented to the customer when they check out.
9. Decide what to display (and the order) in the product listings
10. Banner Advertising – Sell banner advertising for your site to generate revenue, or use it to highlight products or sales to increase store revenues. The administration area includes a banner administration section that will allow you to upload and place as many different banners on your site as you need. You can set the duration of the banner either by date, or by number of impressions.

General Features: -

1. Template based and modular for easy customization.
2. Out of the box functionality.
3. Constant updates and continuous development.
4. PHP/MySQL based.

Add-ons:

1. Multicurrency module (the products have different prices based on currency and can be changed at the user-end by a click of the mouse)
2. Multilingual module (the site can be presented in various languages where the user can switch the language by a click of the mouse)
3. Any other specific customization in Order, Payment, Shipping or Reports.
4. Domain Name Registration.
5. Web Hosting
6. Web Promotion

For any query please contact the undersigned.

Regards,

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